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# **TABLE OF CONTENTS**

CONTENT	PAGE NUMBER

1.	Preamble	3
2.	Objectives	3
3.	Scope	3
4.	Policy attributes	4
5.	Designated Structure to approve, adjust and review policy	4
6.	Administration of the Policy	5
7.	Commencement of the policy	5
8.	Permanent / temporary waiver of this policy	5
9.	Suspension of this policy	5

#### 1. PREAMBLE

- 1.1 The Small, Medium and Micro Enterprise 'SMME' Support and Development Policy of the Umzimvubu Municipality is founded on the shared economic vision for the area a diverse and resilient economy, able to exploit the competitive advantages of the municipality while building appropriate skills.
- 1.2 This policy recognizes the important role that local small, medium and micro enterprises play in growing the local economy, creating sustainable jobs and contributing towards poverty alleviation in Umzimvubu Municipality.
- 1.3 The Policy is informed by and aligned to the national, provincial and district policy framework on economic development and growth, as well as specific needs and opportunities in the local environment of Umzimvubu.

#### 2. PURPOSE

- 2.1 The purpose of this policy is to present a fundamental SMME development and support policy which can serve as a guideline to promote, support and facilitate the creation of an enabling environment to support the development and growth of a vibrant and sustainable small business sector at Umzimvubu.
  - 2.1.1 The policy specifically seeks to achieve the following:
  - 2.1.2 To encourage the culture of entrepreneurship
  - 2.1.3 To improve access to business information
  - 2.2.3 To facilitate access to skills training and support
  - 2.1.4 To improve access to appropriate infrastructure and services
  - 2.1.5 To improve access to markets and business opportunities

## 3. OBJECTIVES

- 3.1 The proposals contained in this policy document are aimed at introducing sufficient measures for the support and development of aspiring, new and established small, medium and micro enterprises all profit making businesses that generate less than R25 million in annual turnover and employ less than 200 employees and are physically located within the Umzimvubu municipal area of jurisdiction.
- 3.2 Strengthen Local SMME Development and Support System
- 3.3 Facilitating Access to Research and Information
- 3.4 Facilitating Access to Markets
- 3.5 Facilitating Access to Finance

- 3.6 Facilitating Access to Land and Physical Infrastructure
- 3.7 Facilitating Access to Training
- 3.8 Providing Strategic Sector Support
- 3.9 Reviewing the Legal and Regulatory Environment

### 4. POLICY ATTRIBUTES

- 4.1 The Umzimvubu Municipality shall
  - 4.1.1 Strengthen the coordination of SMME support and development activities and initiatives through the establishment of a well-representative SMME Support and Development Forum (SSDF) consisting of local and national stakeholders.
  - 4.1.2 Promote the participation of local SMME in tender and procurement opportunities through an appropriate supply chain policy, tender advice and awareness creation.
  - 4.1.3 Facilitate the establishment of an effective small business support system to ensure easier access to business information, advice, training, technology and market opportunities
  - 4.1.4 Enter into strategic partnership with relevant support from Development Financial Institutions (National, Provincial and Regional levels), Commercial Funding Organizations, Enterprise Development Organizations government, Small Enterprise Development Agency (SEDA), Khula Enterprise Finance (KEF) and the Eastern Cape Development Corporation (ECDC) to strengthen access to financial and non-financial sector-specific support for local SMME enterprises.
  - 4.1.5 Facilitate the implementation of regular research work on small business development to help improve existing small business support measures and interventions.

- 4.1.6 Work closely with organizations such as the National Youth Development Agency (NYDA) and the South African Women Entrepreneurship Network (SAWEN) to ensure improved youth and women access to business, training and financial support.
- 4.1.7 Facilitate access to available private and public sector funding by creating financial awareness and facilitating access to business planning support.
- 4.1.8 Facilitate access to markets by local small business by supporting and participating in appropriate exhibitions, facilitating business linkages and promoting broad based black economic empowerment.
- 4.1.9 Ensure that all business operating within ULM area of jurisdiction are having the business licenses or permits.
- 4.1.10 Create a conducive environment for SMME's to trade such as trading facilities, business units etc.
- 4.1.11 Shall ensure that SMME's in Umzimvubu are capacitated with skills and necessary tools and equipment.
- 4.1.12 Assess the feasibility of all SMME projects for their sustainability before a budget can be allocated.

#### 5. DESIGNATED STRUCTURE TO APPROVE, ADJUST AND IMPROVE THE POLICY

5.1 The LED Committee shall have the authority to recommend to the Council the approval adjustments and improvements necessary to this policy. It is the Council that will provide the final approval of all adjustments and improvements to the policy.

#### 6. ADMINISTRATION OF THIS POLICY

6.1.1 The administration of this policy shall be the primary responsibility of the Local Economic Development Unit of the Umzimvubu Municipality. The Municipal Manager with the assistance of the LED Manager shall ensure that the policy is implemented, managed and monitored appropriately.

#### 7. COMMENCEMENT OF THE POLICY

7.1 Unless otherwise stated this Policy shall commence on the date of the adoption of this policy by a sitting of a full Council.

## 8. PERMANENT / TEMPORARY WAIVER OF THIS POLICY

- 8.1 This policy may be wholly waived by the Municipal Council on temporary or permanent basis.
- 8.2 Notwithstanding clause 6.1 the Accounting Officer may under the circumstances of emergency temporarily waive this policy subject to reporting of such waiver to Council

## 9. SUSPENSION OF THIS POLICY

- 9.1 This policy may be repealed by the Council
- 9.2 This policy may be suspended by the Council

## APPROVAL OF THE POLICY

The Municipal Council has approved this policy and amendments thereof.

## **AUTHENTICATION**

The amendments of the policy and or the new policy was adopted by the Council on the 27+05-2022

Signed off

Mr. G.P.T. Nota

**Municipal Manager** 

Cllr. N.F Ngonyolo

Speaker of the Council